•TRUSTED QUALITY SINCE 1921 •

## **RUST-OLEUM®**

# Make it yours

CREATIVE PAINT IDEAS & INSPIRATION FOR YOUR HOME & GARDEN









# **WIN £250**

Find out how your own paint project could bag you £250 in our monthly giveaway!





# Welcome

Welcome to our new look Make It Yours, full of ideas and inspiration to refresh objects in your home and garden. In this issue we not only continue to spread the virtues of spray paint, but look at some of the wonderful effects that can be achieved with a good old brush and a can of paint!

Our new Chalky Finish Furniture Paint is put to the test on some old furniture finds with some wonderful transformations that you will want to treasure for many more years to come. For an alternative furniture finish, follow our step by step instructions on creating a vintage-look, crackled paint effect using Rust-Oleum Crackle.

Our chief crafter, Laura, has been busy with some fabulous projects - giving toy cars and model animals a surprising new lease of life using various Rust-Oleum finishes for some fabulously unique home accessories.

Our monthly competition is re-launched and this time we challenge you to "Make It Yours", give an object a makeover using Rust-Oleum paints for a chance to win £250 or a runner up prize. Simply send us a "before" & "after" photograph of your project (be sure to capture the paint can in the pic) and upload it to our website: www.rustoleumspraypaint.com.

All that is left for us to say is – find your nearest Rust-Oleum stockist on our website, choose a project and Make It Yours! Good luck!

#### The Rust-Oleum Team





# Spray Paint

If you've never used spray paint before, don't worry - it's far easier than you think. Just follow these simple instructions from the experts at Rust-Oleum and you'll be up and running in no time.



#### Step 1

Before you begin, make sure you're in a well ventilated area. After reading the instructions begin shaking the can for the stated amount of time. For most spray paints it is recommended you begin counting time once the can makes a noticeable rattling sound.



#### Step 2

Put some old newspaper down and practice your spraying technique. Note that if you go too fast or leave the can pointing at one spot too long, you'll get uneven gloss. Practice spraying in slightly overlapping stripes.



Step 3

Carefully prepare the object ensuring it is clean and dry. Prime where necessary. Test the paint on an inconspicuous area of the object to be painted to ensure colour compatibility. Use a specialist primer as necessary.



Step 4

Carefully mask any areas of the object not to be painted. Apply the paint quickly at the recommended spraying distance. alternating between moving the can from left to right and up and down Pause to shake the can at regular intervals during painting. Be sure to slightly overlap on each stroke to prevent striping. Apply several thin coats and allow to dry for the stated time before recoating.







A favourite family rocking chair handed down from your parents, a treasured toy train that has been locked away for years... many toys and pieces of furniture are passed on through the generations and make fabulous additions to a child's nursery or playroom. Make sure they are looking their best and follow our tips below on updating them:

- Clean and prepare the surface ready for painting, either by sanding down any existing paintwork and or priming any bare wood or metal.
- Use Rust-Oleum Surface Primer (150ml) – it's certified "Toy-Safe" and has been tested to meet European Union toy safety standards.
- For peace of mind when painting toys and children's furniture all Rust-Oleum Painter's Touch brush paints and 150ml spray paints are certified "Toy Safe". Simply choose your preferred colour and give your treasured object a new lease of life.

Other "Toy Safe" paints to look out for include Rust-Oleum Clear Sealer (a protective coating perfect for wood, metal, most plastics and paper), Neon Glitter and a fabulous Glow in the Dark paint!







# Reloved Furniture

Transform your furniture

Painting dated and second-hand pieces of furniture is one of this year's big interior decorating trends. It gives furniture a new lease of life and provides a perfect means of adding colour and interest to a room – without spending lots of money.

With Rust-Oleum Chalky Finish Furniture Paint it's easy to update the appearance of any piece of furniture. Available in a range of 16 beautiful shades, it dries to a soft, chalky, flat matt finish and is easy to apply.

Painting furniture can be a great way to kick start the decoration of a room or a means of making an old piece match your new theme.

It can be a piece of furniture whose appearance you've tired of, or maybe a bargain from a charity shop or online auction site. A sideboard for the lounge perhaps? A bedside table, wardrobe or maybe a kitchen table and chairs. Look beyond the current finish of your furniture and imagine how good it will look painted.

Choosing the right colour for furniture is very important, of course. Beautifully coloured furniture can instantly lift the appearance of your home. Use whites and off-whites to create an elegant, classic look or provide standout against dark coloured backgrounds.



▲ This charming dark wood cabinet was updated with Rust-Oleum Chalky Finish Furniture Paint in Dusky Pink, then spot sanded for a distressed vintage look. It now makes a great statement, adding a bold flash of colour to the room.







Paint in Belgrave and sealed with Rust-Oleum Furniture

Finishing Wax.

- Adding colour to a room through your furniture and accessories is a great way to inject your personality into a room. This chair looks so much more inviting after a coat of Rust-Oleum Chalky Finish Furniture Paint in Belgrave.
  - Give a home to a poor, unloved set of drawers and give them a new lease of life with a coat of Rust-Oleum Chalky Finish Furniture Paint in Antique White and some spot sanding. With a new set of handles these drawers now capture the vintage trend perfectly.

Inject character and personality into pieces by choosing bold colours, which make a real statement in a room. Combining colours adds further depth and interest.

Decide whether you want a block colour finish or a designer paint effect. An on-trend shabby chic look can be achieved by applying multiple layers of paint - as we've done with our pieces - and using fine grit sandpaper and / or wire wool to give areas of the painted item a worn and distressed look. Either sand back to the original material or combine a couple of colours, sanding the top coat back to reveal the colour of the paint below. For a beautiful. vibrant effect use contrasting paint colours.

After painting apply (optional) Rust-Oleum Furniture Finishing Wax. This clear, water-repellent wax gives a soft lustre to the finished piece of furniture whilst adding a protective layer.



#### **Chalky Finish Furniture Paint Colours**





Visit www.rustoleumspraypaint.com for more information on the Chalky Finish Furniture Paint and how to use it!



# MAKE IT VINTAGE Crackle Paint

WITH GEORGINA SCOTT-BATEY.

Creating a vintage, crackled paint effect is easy with the Rust-Oleum Crackle, a two component paint system consisting of a base coat and top coat. It is perfect for giving any piece of furniture an aged, crackled paint effect. Even new furniture can be transformed

to look like a vintage piece. To demonstrate how simple the technique is, we have teamed up with Georgina Scott-Batey, owner of Chic-osity Newcastle, a business that specialises in all things vintage and transforming furniture. Using an inexpensive piece of unpainted furniture as an example, Georgie shows you how it's done!





#### Step 1

Ensure the surface of the object you are painting is smooth. clean and suitably primed if needed. Apply your first colour of vinvl matt emulsion. Always use water based emulsion paints for the overall effect to work properly. The first coat of emulsion should be brushed out and laid off in one direction as this determines the directional lines in the crackle



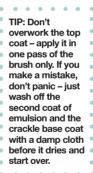
### Step 4

When you are happy with the finish, leave this over night and then apply the crackle top coat which seals and protects the crackle effect. Leave the top coat to dry for 2-4 hours.



#### Step 2

Leave the first coat of emulsion to dry. Stir the Rust-Oleum Crackle Base Coat then brush this on in the same direction as your first coat of emulsion. Cover your object thoroughly then leave it to dry for a minimum of 1 hour.





#### Step 3

Apply your second coat of emulsion. This should be applied as quickly as possible because the crackling starts almost immediately. A great tip is to practice this technique on a test piece a couple of times before you start your project. For the best crackle effect the second coat of emulsion should be applied at right angles to the first coat of emulsion and the crackle base coat.





Scan the QR code with a smartphone to watch our video tutorial "How-to create a crackled paint effect" or visit:

www.rustoleumspraypaint.com

## UPCYCLING THE UNEXPECTED!



▲ Toy cars painted with Rust-Oleum Mode Primer and Rust-Oleum Mode in Pure Aqua.



**For big kids!** Add some fun and playfulness to any plain mirror with this wonderful upcycle project. We've used Rust-Oleum Mode Ultra High Gloss spray paint in Pure Aqua on an old box of toy cars, once transformed these have then been stuck onto the mirror. A perfect gift and great way to re-use toys that we've out-grown!

**Off the map!** This old side table has been upcycled with Rust-Oleum Chalky Finish Furniture Paint in Dusky Pink, spot sanded and topped off with an old map! The map was in fact some wrapping paper – carefully glued to the table top and sealed with a coat of Rust-Oleum Polyurethane Varnish.



The soft, rich light glow that comes through coloured glass is stunning when used on accessories in the home. Create some wonderful effects with Rust-Oleum Stained Glass spray paint. Available in blue, red and green, a simple glass jar, bottle or vase can be transformed with a coloured transparent finish.







We used Rust-Oleum Stained Glass in Red on a plain glass jar, transforming it into an elegant vase for our roses (a great gift idea!). Alternatively spray the lid too and add a tea-light for a candle holder.

TIP: Give glass decorations an instant Christmas lift using Rust-Oleum Stained Glass in Red or Green!

### Crafty makes with Chalkboard Paint...







## Animal magic...

Using some old toy animals bought at a local flea market and some glass jars, we've created some quirky storage – perfect for your home or office. The jars also make great gift caddies when filled with your favourite sugary treat and finished with a pretty ribbon! Simply glue the animal firmly onto your jar lid, use Rust-Oleum Surface Primer to prepare the surface for paint, then spray a few light coats of your top coat colour. For a step by step guide on how to spray paint and some tips for a perfect finish visit our website: www.rustoleumspraypaint.com



Sticking with the toy animal theme, we used 4 plastic elephants and a piece of old wood to create this fabulous key holder. This would make a great gift for an animal lover, or perhaps someone who is always losing their keys! The elephants were sawn in half (ouch!) and sprayed in some pretty pastel colours. Once again these were firstly primed with Rust-Oleum Surface Primer, before being sprayed with the top coat. Using a strong glue, these were then attached to the wood.



If your home is in need of a makeover, consider injecting some colour into the furniture. This is a quick and affordable way to brighten up a room, and can be done in just a weekend. Mismatched chairs in bold, bright colours look especially effective against pale white dining rooms and kitchens. This lively collection of chairs was once plain wood, we chose to update them with Rust-Oleum Mode Ultra High Gloss spray paint in Pure Aqua, Hot Pink, Lime Green and Sunflower. Follow our simple instructions for a flawless finish:

- 1. Move your chairs to well-ventilated area and place them on top of newspaper or a dust sheet. Mask off any areas of the object not to be painted. Protect the surrounding area with additional dust sheets or newspaper.
- 2. Ensure surfaces to be painted are free from wax, oil and grease. Fill any cracks and sand thoroughly, paying specific attention to any inconsistencies in the original finish or any rough areas. Always sand in the direction of the wood grain. If you're painting over a piece of furniture with a smooth glossy finish (eg. a laminated surface) there is no need to sand this. Once any sanding has been done, wipe it down with a damp cloth to remove all the dust from the piece. Apply a coat of Rust-Oleum Mode Primer to your chairs. Allow this to dry for 12 hours.
- **3**. Hold the can approximately 25cm from the surface of the chairs and spray in a steady side to side motion, slightly overlapping with each stroke. For best results whilst spraying keep the can the same distance from the surface and keep the can in motion. Never try and cover your chair with the first coat of paint. Apply 2 coats of paint allowing a minimum of 15 minutes between coats. Leave your chair for around 60 minutes after last coat is applied to ensure it is dry before handling it.

Still unsure? Watch our "How to spray paint" video on our website:



# Too cool for school

Chalkboards are becoming a very popular design statement in homes, particularly in kitchens. They are also great in children's bedrooms and playrooms but wait...they no longer have to be black! Rust-Oleum Chalkboard Paint is now available in Blue, Pink and Red for a chalkboard with a difference.

These 3 new shades are fun – yet still practical. Perfect for creating a canvas for kid's creativity. Try painting a full wall or try it on a large sheet of MDF that can then be fixed to a wall.

For a chalkboard with multiple uses, use Rust-Oleum Magnetic Chalkboard Paint for a tough, scratch resistant finish that attracts magnets.







### **PROJECT IDEAS**

## PLEASURE GARDENS

Update your plant pots, ornaments and outdoor furniture without spending a fortune. Paint any plastic plant pots you have lying around with Rust-Oleum spray paint. This is also a great way of using up spray paint left over from any other projects. Choose a vibrant colour or a range of colours for a quick and easy garden update.



Why not experiment with Rust-Oleum Textured and Natural Effect paint finishes for some very creative and interesting plant pots! Use stencils to add interest to a plain pot – or with some careful masking before spraying, a combination of colours can look striking.

Genuine limestone planters are very beautiful but if they aren't within your budget, use Rust-Oleum Natural Effects in Limestone for a finish that cleverly mimics the real thing!







Shoes, clothing, bags, fancy dress, home decor—give them a complete overhaul with Rust-Oleum Flexible Fabric Paint.
Create your own designs or use stencils for some personalisation. The paint is ideal for coordinating items in your wardrobe or rejuvenating tired, worn surfaces. The paint moves and stretches with the fabric and will not crack. It is available in black, gold and silver finishes and is suitable for indoor and outdoor use.







## **NEON BRIGHTS**

Be bold and add some Neon to your interior! Neon accessories add a very cool vibe to any interior – bringing energy and fun to a room. Add a sophisticated pop of colour with Rust-Oleum Neon paints, available in both spray and brush format in pink, green and yellow. Be brave and give it a go, the paints are safe for toys and can be used on wood, metal, ceramic and more.







PERSONALISE WITH

# Stamps and stencils

Decorating with stamps and stencils is a great way to a add a personal finishing touch to your home décor or craft project, bringing more colour and pattern to a room or object without spending a fortune. Use them on walls, home accessories, furniture, doors, glass (use with Rust-Oleum Frosted Glass spray for a fantastic etched-glass effect), lamp shades and more. For some step by step instructions on using stamps and stencils visit **www.rustoleumspraypaint.com.** 





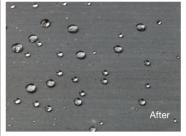
INTRODUCING

# **Never**Wet

The revolutionary liquid repelling treatment by Rust-Oleum.

Imagine if you never had to deal with the headache of water soaked items or wet surfaces ever again. That dream is now within reach thanks to new, innovative technology from Rust-Oleum. Rust-Oleum NeverWet™ contains breakthrough technology that protects surfaces with a superhydrophobic treatment that dramatically repels water, mud, ice and other liquids. This revolutionary new class of treatments causes liquids to form nearly perfect spheres, which shoot off the surface keeping items clean and dry. It also guards virtually any surface against corrosion and wear caused by exposure to moisture.





NeverWet<sup>™</sup> causes water droplets to form a contact angle of up to 165 degrees, more than three times the contact angle of an untreated surface. When a liquid hits an untreated surface, it pools on the surface, like a deflated ball, causing the item to become saturated. When water, mud and ice contact a NeverWet<sup>™</sup> treated surface, the extreme contact angle causes the liquid to form nearly perfect spheres, like marbles of water. The spheres then glide off the surface, keeping the item clean and dry.

### Can be used on...

Wood, Ceramic, Aluminium, Galvanised Metal, PVC, Concrete, Masonry, Asphalt, Vinyl Siding, Fibreglass, Canvas and most Plastics – not recommended for clothing.









Metal Concrete Wood

# Make It Yours

Here is just a small collection of some of the thousands of photographs received from you over the last 3 years. These projects were all prize winners in the "Show Us Your Stuff" competition, and the projects were all completed using Rust-Oleum paints. Projects varied from baths to fireplaces, guitars to cars, using everything from neutral tones, to loud, bold colours. Thanks to everyone who has entered and check out the inside back page for details of our latest competition with many more chances to win!







Before

JULY 2012 WINNER Naomi loanno





AUGUST 2012 WINNER Amy Cawson









JULY 2012 RUNNER UP Sam Beeby

JULY 2013 WINNER Hannah Pallot



APRIL 2014 WINNER Sinead





JULY 2012 RUNNER UP Charlotte Thomas



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## **RUST-OLEUM®**

# Make It Yours

## And win great prizes!

Every month until the end of **May 2015** we're offering our customers an opportunity to win **£250**. To be in with a chance of winning all you need to do is send us a "before" & "after" photograph of a project painted with **Rust-Oleum** brush or spray paint. Where possible, include the can of paint in the photograph and each month our panel of judges will select the most original and creative projects. The winning project will win **£250** and ten runners up will each receive a bumper pack of **Rust-Oleum paints**.

To enter simply visit www.rustoleumspraypaint.com and follow the "Make It Yours" competition link. For more inspiration on what you could paint to enter the competition, visit our website for hundreds of ideas and tutorials.

See website for competition rules and full terms and conditions. Entrants must be 18 or over. Competition runs from 1st June 2014 until 31st May 2015 (inclusive). Submitted projects must involve the use of Rust-Oleum spray paints. One cash prize of 2250 is offered per month. 10 runners up prizes of six 400ml cans of Rust-Oleum spray paint - no cash alternative. Promoter: To Coatings Ltd., DH3 2RE, UK.





With a beautiful colour palette and soft velvety-matt feel, Rust-Oleum Chalky Finish Furniture Paint is perfect for updating the appearance of furniture new and old. Apply directly to furniture in one easy application. Create a vintage look by spot sanding and add a soft protective finish with Rust-Oleum Furniture Finishing Wax. For more information, project ideas, how-tos and stockists visit our website.

RUST-OLEUM

Make it yours

FINISHING WAX

www.rustoleumspraypaint.com